



## Wordpress Training Course Curriculum

The Fastest And Easiest Way To Build Your Own WordPress Website.

The objective of this 5-day WordPress Training is to Learn,  
How To Install, Setup & Use WordPress.

### 1. Introduction to WordPress

- What is WordPress
- Different flavors of wordpress (WordPress.com vs. WordPress.org)
- Difference between a blog & website.

### 2. Setting up the Local Server for your test environment

- Why Local Server
- Web Server
- FTP

### 3. Logging into wordpress and making changes

- Logging into wordpress
- Dashboard
- Creating your profile

### 4. Pages

- Difference Between Posts and Pages
- Creating a page
- Previewing and Editing Pages
- Page Hierarchy

# Training Support

- ➔ Articles
- ➔ PDF Books
- ➔ Training Videos
- ➔ After Training Support (E-mail & Skype)

## 5. Media (Adding Image, Video and Audio Files)

- Adding images into posts and pages
- Embedding videos into posts and pages
- Managing media files

## 6. Appearance (Your website Design and Layout)

- **Themes**
  - ✓ What are themes
  - ✓ Installing and activating a new theme
  - ✓ Live Preview of your installed theme
- **Customizing your website**
- **Widgets**
  - ✓ What are widgets
  - ✓ Installing widgets in sidebar
  - ✓ Installing widgets in footer
- **Creating a different types of custom menus**
- **Theme Options**
  - ✓ How to upload your logo and favicon
  - ✓ How to create and manage a slideshow with images
  - ✓ Enabling and disabling different menus
  - ✓ Enabling and disabling footer widget area
  - ✓ Custom CSS
- **CSS and PHP Editor**

## 7. Posts (Creating Posts, Categories, Tags & Featured Image)

- Creating a post
- Adding Hyperlinks
- Creating and Using Categories and Tags
- Previewing and Editing Posts

## 8. Comments Moderation

- Discussion settings
- How to control comment spam
- Managing comments

## 9. How to add functionality to your website with WordPress Plugins

- What are plugins
- Searching for plugins
- Different criteria for selecting plugins
- Installing a plugin
- Setting up your plugins

## 10. How to Install and Setup 10 Important Plugins

- Google XML Sitemaps
- All in one SEO pack
- Contact Form
- Grunion Contact Form
- WP Super Cache
- WP Database Backup
- Image Gallery
- TinyMCE HTML Editor
- Short Codes
- Google Maps

11. Updating WordPress, Themes and Plugins
12. Users (Creating different users)
  - Adding a New User
  - User Roles and Capabilities
13. Tools (How to take website backup & restore)
  - Backup your website (database and wordpress core files)
  - Restore your website
14. Settings (Setup your website settings)
  - General
  - Writing
  - Reading
  - Discussion
  - Media
  - Permalinks
15. Domain Names, Web Hosting and Control Panel
16. FTP and Filezilla
17. Where to get themes and plugins
18. Transferring the locally developed (Local Server) website to online (Web Server) with the help of Filezilla
19. Questions and Discussions
20. **Project** – You develop a Professional WordPress Website

We provide you the Content and Images required to develop a website. Then you come to know what is required to develop a website for yourself or for your customer.

The Complete WordPress Training from Beginner to Pro

Duration: 5Days and Daily 3Hours  
Class Room Training Fee: Rs.5,000/- Per Head  
Online Training Fee: Rs.6,000/- Per Head

## **Mayaank Technologies**

403, Kanchan Ganga Apartment,  
Block - D, Aditya Enclave,  
Beside Maitrivanam, Ameerpet,  
HYDERABAD - 500016, 9010392034

**MTech**  
Wordpress Training